



••••• Launching Cochin Branch •••••



by

MACTA - MIFA

1 Year Diploma Courses | Weekend Courses | Short Term Courses



INNOVATIVE FILM ACADEMY in Association with RAJAGIRI COLLEGE by MACTA



Innovative Film Academy (IFA)

IFA established in 2015, with campuses in Abu Dhabi, Bengaluru and now in Cochin, is the educational wing of Innovative Group, which brings over three decades of experience in the Media & Entertainment industry. Innovative has been actively engaged in Film Distribution, Film Exhibition, Film Production, Reality Shows, Studios & organizing its own Film Festivals in Bengaluru & Abu Dhabi. IFA offers UG Diplomas, Short-term courses, Weekend workshops, and Celebrity MasterClasses across various filmmaking crafts like Direction, Acting, Cinematography, Animation, VFX, Gaming, Sound Design, film Production, Distribution & Marketing, Technologies in filmmaking and Virtual Production. Accredited by NFDC, NSDC, MESC, and KSDC, IFA has trained over 6,000 students in Karnataka this year and is running programs for 20,000+ students nationwide. Through partnerships with industry leaders like Adobe, Autodesk, and Sony, IFA provides access to advanced tools and masterclasses by renowned industry experts. It also offers global exposure through its state-of-the-art Yas Creative Hub branch in Abu Dhabi, a premier media innovation center.

Malayalam Cine Technicians Association (MACTA)

Founded in 1994, the Malayalam Cine Technicians Association (MACTA) is the first formal organization for creative technicians in the Malayalam Motion Picture Industry, dedicated to the welfare of its members and the advancement of Kerala's film industry and cinematic arts. MACTA was founded by renowned filmmakers such as Joshi, K.G. George, S. N. Swamy, and Kaloor Dennis. In an enriching collaboration with IFA, Cochin, MACTA brings its considerable expertise to the academy by providing Industry professionals as Visiting Faculties, conduct in-depth Film Case studies, and Masterclasses by leading Filmmakers. This initiative aims to mould the next generation of filmmakers by offering a comprehensive, immersive educational experience that bridges theoretical knowledge with practical industry insights.



Rajagiri College of Management and Applied Sciences (RCMAS)

Established in 2005 in Kochi, Kerala, and affiliated with Mahatma Gandhi University, Kottayam, Rajagiri College of Management and Applied Sciences (RCMAS) offers a range of undergraduate and postgraduate programs in disciplines such as English, Commerce, Computer Science, Management, and Animation & Graphic Design. In collaboration with IFA Cochin, RCMAS will leverage its state-of-the-art infrastructure to support the next generation of filmmakers and media professionals. The college will provide extensive infrastructure facilities, including modern classrooms and comprehensive campus resources, designed to foster a creative and conducive learning environment. This partnership aims to blend academic rigor with practical industry experience, preparing students to excel in the dynamic fields of film and media.



IFA - FILMMAKING COURSES

1-YEAR FILMMAKING WITH SPECIALIZATION

Embark on a transformative journey with our 1-Year Filmmaking Course, designed to immerse you deeply in the craft of cinema from conceptualization to execution. This comprehensive program blends 70% practical hands-on training with 30% theoretical insights, providing a robust foundation and specialized skills in various filmmaking disciplines.

Film History & Technology of Filmmaking | Content Creation, Story Development, Scriptwriting, Dialogues & Screenplay | Characterization, Scene Creation, Visual Storytelling, lighting & Camera Techniques | Direction | Film Production | Acting Skills | Content Production | Sound Design | Post Production | Short film Making

Techniques of Teaching

Lectures & Workshops | Masterclasses by Industry Experts | Case Studies and Film Analysis Assignments & Presentation | Filming Short Projects

Specializations:

Advanced Acting Techniques | Direction Mastery | Cinematography Excellence | Sound Design Cutting-Edge Post-Production & Technology

Project Deliverables:

Final Project Presentation | Profile Shoot | Screening of Student Films | Feedback from Industry Experts

WEEKEND FILMMAKING COURSE

Experience a blend of hands-on practice and theory in our comprehensive weekend program, designed to equip you with the fundamental skills needed to create compelling visual stories. Covering a total of 100 hours, this program is perfect for aspiring filmmakers who want to gain a solid grounding in filmmaking essentials while balancing other commitments.

Basics of Filmmaking | Scriptwriting | Direction | Cinematography | Characterization | Acting | Digital Photography | Art Direction | Film Analysis | Visual Effects (VFX) | Shooting & Production | Post-Production (Sound Design, Editing & VFX Techniques)

SHORT-TERM COURSES

Unlock your creative potential with our focused short-term courses, designed to enhance your skills and passion for filmmaking and content creation. These courses run for a duration of six weeks, from Monday to Friday, with daily sessions lasting four hours, totaling 120 hours per course. The curriculum includes 80 hours of practical training and 40 hours of theoretical knowledge, providing a well-rounded educational experience.

Scriptwriting | Direction | Cinematography | Acting | Digital Photography | Art Direction | Digital Video Editing | Sound Design | VFX | Short Film Making | Animation

Masterclasses

Enhance your filmmaking expertise with our exclusive series of Masterclasses, focused on cutting-edge topics and core skills essential for modern cinema. These sessions are conducted by **Celebrated celebrities and Industry professionals**, ensuring an enriching learning experience.

VFX | Direction | Virtual Productions | Camera Techniques | AI in Filmmaking | Acting

FACULTIES

Mr. Meccartin, Screenwriter & Director, Chairman - MACTA

Mr. Joshy Mathew, Director, Vice Chairman - MACTA

Mr. Sunny Joseph, Cinematographer & Director

Mr. Manoj Kanoth, Editor

Mr. Devendranath, Actor

Mr. Santosh Vishwanath, Director

Mr. P Sukumar, Director & Cinematographer

Mr. Razi Mohammed, Filmmaker, VFX, AI



The First Batch Starts in January 2025

Innovative Film Academy

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Innovative Film Academy

Affiliation & Accreditation



Film Industry Association



Technology Associations



SCAN TO APPLY

